

TAYLOR WATSON

• Industrial Designer • taylorwatsonaz@gmail.com • 480.274.2622 •

ABOUT ME

- Recent college graduate with a BS in Industrial Design from Arizona State University.
- Ambitious worker seeking an opportunity to leverage design skills.
- Detail-oriented and able to learn new tasks quickly and effectively.
- Hands-on experience with form development and product design.

EDUCATION

Chandler-Gilbert Community College

2017 - 2019 ~ Associate of Arts

- Basic overview of color theory
- Illustration and 3D Design courses

Arizona State University

2019 - 2024 ~ Industrial Design Major

- Studying optimization of the product design process
- Finding sustainable alternatives to product materials

EXPERIENCE

2020- Univeristy Projects

- 2024 • Designed product to aid those facing poverty.
- Developed new table design to optimize storage space.
- Researched bridge-building strategies and implemented findings into bridge model to maximize sturdiness and strength.
- Designed and tested multiple non-electric speaker prototypes to find design to best amplify sound.
- Reduced impact points of an electronic speaker by 76% by switching to secondary materials, reducing carbon-energy use, and increasing lifetime of product.

2023 Arizona Commerce Authority

Intern

- Tasked to design Arizona themed gift packaging
- Created unique icons for branding
- Participated in daily strategic meetings to review and prioritize tasks

2021 Footprint

Intern

- Assisted in tasks to alleviate workload of other employees.
- Learned and executed new software and computer programs.
- Operated machinery such as CMM, Industrial Die Cutter, Laser Cutter, Magna Mike Gauge, and CTM.
- Met with team leaders periodically to analyze current and future tasks.

SKILLS

Illustration	Prototyping	Process Mapping	Photoshop
Keyshot	Creativity	3D CAD Software	Problem Solving
2D Design	Research	Packaging Design	Critical Thinking